

[www.nationalgamekeepers.org.uk](http://www.nationalgamekeepers.org.uk)

# TAKE A FRESH LOOK AT THE NGO WEBSITE

Still the best reference and information source available to gamekeepers across the UK, the website of the National Gamekeepers' Organisation has recently undergone a **complete redesign**.

Now boasting a **sleek new design, better functionality, and the NGO online shop** (the only place to buy official NGO merchandise on the web), the new site attracts **9,000 unique visitors per month** – and numbers are growing rapidly.

With a wealth of new online advertising options created by the redesign – and prices for advertising starting at **just £45 + VAT per month** for a 218px x 121px button – this is your chance to secure incredible coverage for your product at a price that's right. The following packages are now available – **call now to secure the package you want**.



**Platinum package**  
(Only one available)  
218px (pixel) x 348px advert on the homepage  
218px x 348px advert on three more pages  
218px x 121px button on three more pages  
**All for only £375 + VAT per month**  
(minimum booking four months)



**Gold package**  
(Only four available)  
218px x 121px button on the homepage  
218px x 348px advert on two more pages  
218px x 121px button on two more pages  
**Only £250 + VAT per month**  
(minimum booking four months)



**Silver package**  
218px x 348px advert on one page  
218px x 121px button on one page  
**Only £125 + VAT per month**  
(minimum booking four months)



**Bronze package**  
218px x 121px button advert on two pages  
**Only £75 + VAT per month**  
(minimum booking four months)

**Button only**  
Button only on the home page  
**Only £195 + VAT per month**  
(minimum booking four months)

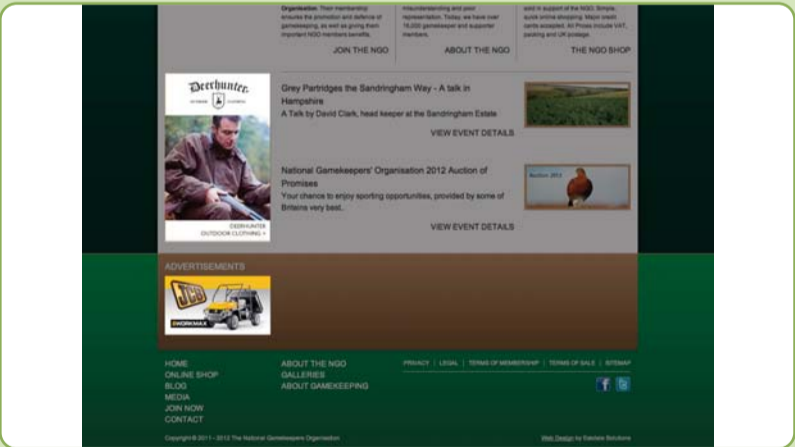
**Starter package**  
218px x 121px button on one page  
**Only £45 + VAT per month**  
(minimum booking four months)

## ADVERTISEMENT SIZE GUIDE

If you're not used to booking advertising space on the web you'll want to know exactly **what you're getting for your money**.

The image on the right, which is drawn to scale, shows how the various different advert sizes outlined above will display on a screen with a **resolution of 1366px x 768px**.

FML can design your advert if required but a charge may be incurred. If you are supplying your own material please ensure that all picture files are 72dpi and saved as TIFFs, EPSs or JPEGs. If you want us to use specific fonts, please supply them.



Screen mock-up shows the relative sizes of a portrait 218px x 348px advert (top) and a landscape 218px x 121px advert (bottom) when viewed on a 1366px x 768px screen.

**Please note:** All adverts are roadblocked and you will not share your space with any other advertiser

For details or to book, call Jacob Holmes on 01242 259249 or email [jacob.holmes@fellowsmedia.com](mailto:jacob.holmes@fellowsmedia.com)



**KEEPING**  
the balance

